

Eco-friendly packaging

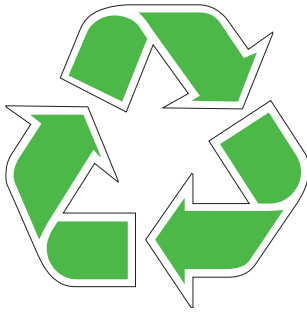


Environmentally friendly & highly customizable

- > Eco-friendly inner and outer packaging
- > Many customization possibilities
- > Optimized for transport
- > Appealing product presentation



Eco-friendly packaging



The inner packaging offers sufficient room to include **optional** materials, such as CD's, connection cables, user guides,...

You can choose from two packaging formats:

1. Clamshell packaging:

This is a blister pack which can be welded or clicked together and tamper-proofed through added security seals.

2. Cardboard packaging:

Option can offer you cardboard packaging in different formats:

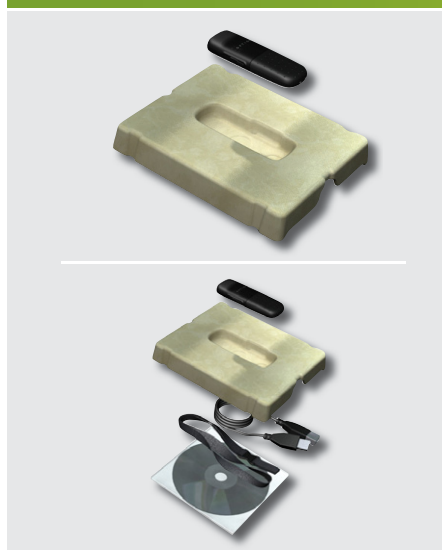
- Landscape cardboard sleeve
- Portrait cardboard sleeve
- Portrait cardboard sleeve with cut-out

Each of these formats is highly customizable

In addition to our eco-friendly packaging, Option has reduced the weight by 49% and volume by 14%.*

*Compared to Option's DVD style packaging

INSIDE OF PACKAGING



Paperfoam inner tray (for all packaging types)

- > Environmentally friendly paperfoam is used for both packaging options (blister & cardboard)
- > Made of renewable and environmentally friendly resources (mixture containing starch, cellulose and water)
- > Minimal energy consumption during production

OUTSIDE OF PACKAGING - CLAMSHELL



Clamshell (blister) packaging

- > Made from environmentally friendly PET, which is recyclable
- > Used materials are processed into new products in order to prevent waste
- > Reduced air and water pollution
- > Lower greenhouse gas emissions
- > Short assembly time
- > Product is safety sealed
- > Packaging is optimized for transport
- > Customer has a clear view of what they are buying
- > Artwork can be fully customized according to your guidelines

OUTSIDE OF PACKAGING - CARDBOARD



Cardboard packaging

- > Made from environmentally friendly paper, which is recyclable
- > Used materials are processed into new products in order to prevent waste
- > Reduced air and water pollution
- > Lower greenhouse gas emissions
- > Product is safety sealed
- > Packaging is optimized for transport
- > Customer has a clear view of what they are buying
- > Artwork can be fully customized according to your guidelines

Option is helping to take care of the environment