



Privacy Statement

At Option we give utmost importance to your data's privacy. The purpose of this Privacy Statement is to explain how Option collects, processes, uses, stores and transfers your personal data as well as your rights over any personal data we hold about you in compliance with the General Data Protection Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 (GDPR). "Personal data" in the framework of the present Privacy Statement means any information that, either alone or in combination with other information collected, identifies an individual.

OPTION NV, with registered office at Gaston Geenslaan 14, 3001 Leuven, Belgium as well as any of its affiliates (hereinafter collectively or individually referred to as 'Option' or 'we' or 'us'). We generally determine the purposes and means of the processing of your personal data and we are therefore "Data Controller", however, in some specific cases we may process personal data on behalf of third parties acting as "Data Processor".

When and which of your personal data is collected?

We collect personal data from our customers, suppliers or partners. In this context, we collect your name, company details, postal address, e-mail address, phone number, language preference, job title, function, information about the sector you work in, reports of our contacts with you, as well as information about the products and services provided to you (including for example, the things we have provided to you, when and where, what you paid, the way you use our products and services, and so on), etc.

We collect any personal data you are voluntarily providing us by submitting a contact form via our website, registering to CloudGate Universe or by using Option's website or in any other way. In this context, we collect your name, company details, postal address, e-mail address, phone number, language preference, job title, function, information about the sector you work in, reports of our contacts with you, etc. However, please note that your account login details, including your user name and chosen password are completely private and consequently not held and not accessible by Option.

Cookies

We use cookies on Option's website. We collect certain information when you visit our website by automated means, using cookies or other similar tools. This information may include without limitation, the date and hour of your visit, the type of browser you use, your IP address, your geographic location, the pages visited, as well as data related to the files you [down/up]load from/on the Site. The information we collect via cookies and other similar tools is used in a non-identifiable way without any reference to your personal data.

Cookies are namely small data files which are saved on your computer or device for record-keeping purposes. In your browser, you can deactivate the saving of cookies or remove any cookies saved but this may cause a diminished function, a slowdown in the service or even the inability to use certain parts of the Site.

Personal Data

We also collect any personal data you are voluntarily providing us when interacting directly or indirectly with us through contracts, contact forms, inquiries, commercial actions, orders, purchases, job applications, etc. In this context, we collect your name, company details, postal address, e-mail address, phone number, language preference, job title, function, information about the sector you work in, reports of our contacts with you, etc.

In the event that you would visit our premises, we may finally collect some specific personal data such as your name, company details, postal address, e-mail address, phone number, language preference,

job title, function, information about the sector you work in, reports of our contacts with you, as well as images of yourself from our surveillance camera (in compliance with the applicable law), etc.

You are never forced to share your personal data with us. The only consequences of your refusal to share personal data will be a potential slowdown in the service and/or the inability to use certain parts of the website or have access to certain products and services.

For what purposes do we collect & process your personal data?

Management of our sale, purchase and partner contractual relationship

We collect and process the personal data from our customers, suppliers & partners to enable us to correctly handle the agreement you entered in with us. This way we can, for example, send you an invoice or deliver products at the correct address.

Depending on the individual cases, this personal data is processed on the basis of your request to take steps prior to entering into a contract and Option' legitimate interests to address appropriately such steps for direct marketing/commercial purposes or on the basis of the performance of a contract.

Support services

We are collecting and processing the personal data from our customers when they interact with Option support professionals within the framework of the support services to enable us to diagnose and resolve problems. We keep this data for a reasonable time in order to provide support services for similar issues, when the personal data is no longer necessary we anonymize them.

Depending on the individual cases, this personal data is processed to evaluate of the performance of a contract or to improve Option's support services/operations.

Marketing communication

We collect and process your personal data within the framework of our marketing communication to invite you to tradeshow, training events, customer panels, to inform you about promotions, press releases, newsletters, and to allow you to subscribe to Option news and manage notifications on new release notes, case studies, white papers and videos. This enable us to send you more relevant and useful information, keep you informed of our activities and send you appropriate offers based on your use of our services and your needs.

This personal data is processed on the basis of your unambiguous consent through your registration to CloudGate Universe or CloudGate Customer Engagement Centre where you can subscribe and manage your preferences at any time by simply accessing to the "edit profile" function. You can withdraw your consent anytime by mailing to unsubscribe@option.com

Job opportunities

We collect and process your personal data when you are a job candidate in order to contact you for job opportunities.

Depending on the individual cases, this personal data is processed on the basis of your request to take steps prior to entering into a contract and Option' legitimate interests to appropriately address such steps or your unambiguous consent, directly or through our recruitment service providers.

Legal and regulatory obligations

We collect and process your personal data in order to comply with legal obligations to which Option is subject.

Depending on the individual case, this personal data is processed on the basis of Option's legal obligations and Option's legitimate interest in complying with regulatory provisions or the performance of a contract.

Security

We collect and process the personal data of the visitors of our premises on the basis of Option's legitimate interests in ensuring the security of its premises and platforms.

Technical and functional management of our platforms

We collect and process your personal data for the technical and functional management of our platforms in order to improve and personalize your experience on the website.

This personal data is processed on the basis of your consent or Option's legitimate interests in improving its platforms.

Contact with Option at your request

We collect and process your personal data in order to answer your requests addressed to Option through any means (contact forms, e-mail, etc.).

This personal data is processed on the basis of Option's legitimate interests to provide an answer to your question in accordance with your reasonable expectations.

Do we share your personal data?

Affiliates

Generally, we do not share your personal data with anyone other than Option's affiliates. These Option affiliates shall not use your data for the other purposes than those described above. Within Option, your personal data is only available to the appropriate members of staff who need to have access to them in relation to their function and for a specific purpose.

Service providers

There are a number of trusted third parties with whom we share your personal data: carefully selected third party providers that provide services on our behalf (such as database managers, advisers, etc.) and web analytics tools. When doing so, we always ensure that your information is handled confidentially and in a safe manner and where required, within the framework of a formal agreement with the third party processors that is intended to protect your data. This way, the processor will never be allowed to use your data on his own initiative and your personal data has to be deleted or returned as soon as the processor has completed the assignment.

Legal requirements

Exceptionally, we may share your personal data when we are required to do so by law, regulation or legal process (such as a court order), if requested by government agencies, such as law enforcement authorities, or when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity.

Business transfer

We also reserve the right to transfer any data we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to ensure that the transferee uses the personal data you have provided to us in a manner that is consistent with this Privacy Statement.

International transfers of your information

From time to time we may transfer your personal information to our affiliates, suppliers or service providers based outside of the EEA for the purposes described in this Privacy Statement. In this case, your personal information will continue to be subject to one or more appropriate safeguards set out in the applicable law. These might be the use of binding corporate rules in a form approved by data protection authorities, standard contractual clauses or having our suppliers sign up to an independent privacy scheme approved by regulators.

How long do we keep your data?

In compliance with the GDPR, Option will only retain your personal data for as long as it is necessary for the stated purpose, taking into account also our need to answer queries or resolve problems, provide improved and new services, and comply with legal requirements under applicable laws.

This means that we may retain your personal data for a reasonable period after your last interaction with us. When the personal data that we collect are no longer required, we anonymize, destroy and delete them in a secure manner.

Protection of your data

Option has taken reasonable measures to ensure that your personal data is protected from unauthorized destruction, loss, alteration, access, disclosure or use through technical and organizational measures including:

- limiting access to our buildings to those that are authorized to be there (by use of passes, key card access, visitor's registration and other related technologies);
- implementing access controls to our information technology, such as firewalls, ID verification and logical segmentation and/ or physical separation of our systems and information; and
- storing your data in secure operating environments and only accessible to Option employees, agents and contractors on a need-to-know basis. Option follows generally accepted industry standards in this respect.

Privacy Statement Updates

Option may change this Privacy Statement from time to time as we improve our current offerings, and as technologies and laws change. You can determine when this Privacy Statement was last revised by referring to the "update version" at the bottom of this page. Any changes will become effective upon our posting of the revised Privacy Statement on Option's website. We will provide notice to you if these changes are material and, where required by applicable law, we will obtain your consent. This notice will be provided by email or by posting notice of the changes on our websites, consistent with applicable laws

Access to, update and correction of your data

We use reasonable efforts to warranty that your data is accurate, complete and current.

You may request access to your personal data and request that erroneous or inaccurate personal data be updated. You may also request that your personal data be deleted.

For any request related to the access to, update and correction of your personal information, please send us an email at legal@option.com including a copy of the front side of your identity card (which is mandatory to allow us to verify your identity before implementing your request). We may decline to process requests that jeopardize the privacy of others; are extremely impractical; or would cause us to take any action that is not permissible under applicable laws. Additionally, as permitted by applicable laws, we may need to retain certain personal data for a longer period of time for recordkeeping purposes, such as retaining records relating to your purchases for warranty or accounting purposes. If you are not satisfied with our response or believe we are not processing your personal data in accordance with the law, you have the right to complaint to the Belgian Data Protection Authority.

If you have a Cloudgate Universe or CloudGate Customer Engagement Centre account, you can always access and check your details and, if needed, adapt using your online profile. You can cancel your subscription anytime by mailing to unsubscribe@option.com

Contact us

If you have any question or remark relating to this Privacy Statement or to the processing of your data in general, please do not hesitate to contact us by sending an e-mail to legal@option.com or by sending a letter to Option NV, to the attention of the Legal Department – Gaston Geenslaan 14, 3001 Leuven, Belgium. We are happy to assist you and answer any questions you may have.